



Business & Finance

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

| 8.00 | BREAKFAST | | | | | | | |
|-------------|--|---------------------------|---------------------------------|--|---------------------------------|---------------------------------|------------------------------|--|
| 9.00–11.00 | Students Arrive Induction and Orientation | English Assessments | The Marketing Mix | Visit to London School of Economics and Political Sciences | The Life Cycle of a Product | Meet the Dragons | London Eye and Oxford Street | |
| 11.30–13.30 | | Introduction to Business | Creating a Business Plan | | Strategic Investment | Dragons' Den Competition | | |
| 13.30 | | LUNCH | | | LUNCH | | | |
| 14.30–15.30 | | Young Apprentice Exercise | Accounting | Bloomberg visit | Public Speaking Workshop | Applying to University | | |
| 15.45–16.45 | | Finance | English language and literature | | English language and literature | English language and literature | | |
| 16.45 | | FREE TIME | | | | | | |
| 18.00 | | DINNER | | | | | | |
| 19.30 | Welcome Dinner | Shopping at Westfield | Crafts or Sports Evening | West End Show | Free Evening | Boat Party | Movie Night | |